



2026 REMAX[®] vs. THE INDUSTRY

Choose the brand that leads in awareness, attracts top agents and connects you across the globe.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS								
	CANADIAN TOTAL TRANSACTION SIDES ¹	SIDES PER AGENT ²	TOTAL BRAND AWARENESS ³	COUNTRIES & TERRITORIES ⁴	OFFICES IN CANADA ⁴	OFFICES WORLDWIDE ⁴	AGENTS IN CANADA ⁴	AGENTS WORLDWIDE ⁴
	310,012	13.8	95.7%	120+	920	8,601	24,812	148,660
	167,546	10.7	85.5%	1	650	650	20,000+	20,000+
	67,085	9.3	85.5%	79	365 +/-	11,000	9,378	126,000+
	60,298	10.6	15.3%	30	N/A	N/A	6,200+	83,000+
	31,172	7.8	54.9%	1	200 +/-	200 +/-	6,000+	6,000+
	25,755	8.7	19.3%	67	25 +/-	1,000	2,830+	157,000
	23,108	10.5	52.9%	50	170 +/-	3,000	2,800+	93,000+
	21,612	10.7	18.4%	2	N/A	N/A	2,830+	33,900
	14,558	3.2	26.0%	9	125 +/-	160+	12,430+	17,000+
	11,488	12.0	17.9%	2	52 +/-	550 +/-	950+	18,220+
	10,824	13.0	18.3%	35+	57	1,100+	975+	16,700+

N/A = Data not publicly available.

This information is not intended as an offer to sell, or the solicitation of an offer to buy, a REMAX franchise. It is for informational purposes only. In many provinces a franchise offer can only be made following the delivery of a franchise disclosure document. We will not offer or sell a franchise in those provinces until a franchise disclosure document has been delivered to you before the sale in compliance with applicable law. REMAX Canada, Inc., 639 Queen St. West, Suite 600, Toronto, Ontario, M5V 2B7. ¹Canadian Total Transaction Sides for 2025 obtained from third party data and is +/- 2% in major markets. Includes residential transactions only and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land and co-listings. Does not include Yukon, Nunavut and Whistler BC due to low reported transactions. ²Sides per Agent data calculated by dividing Canadian Total Transaction Sides by number of agents who closed at least one transaction in 2025, not including co-listing or co-buying agents, as obtained from third-party data. ³MMR Strategy Group study of total awareness of real estate brands among buyers, sellers and those planning to buy or sell. ⁴Office, agent, and countries and territories data collected April 2026, based on latest available statistics from various sources. Data for all competitors is from company websites, CREA and other industry sources. Actual transaction sides, office count, and agent count may differ. REMAX office, agent, and countries and territories is internal data as of 12/31/2025. Figures aggregate all REMAX franchisees. Any competitors listed are representative and not an exhaustive list. ©2026 RE/MAX, LLC. Each office independently owned and operated. 26_382_CAN