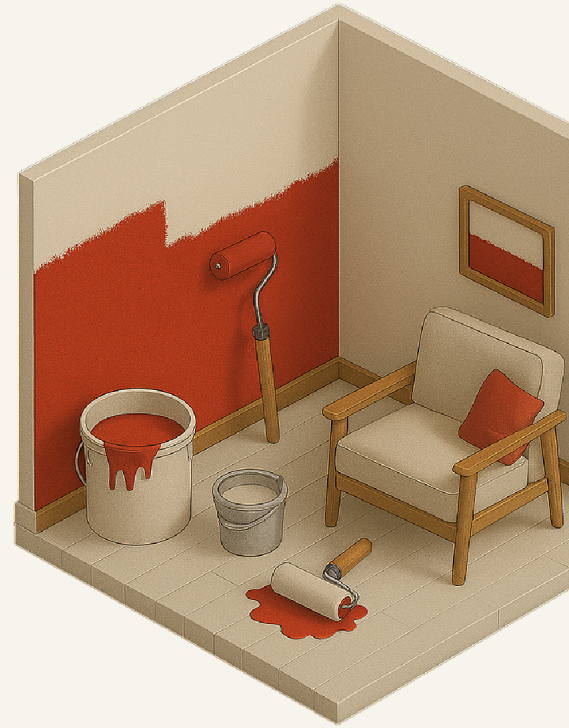




ROOM TO RENO **ON THE HOUSE**

You Could Win \$500 Towards Your Renovations

Do you have a client who's moving in, moving on, or making room for what's next? Maybe they have a room that's stuck in the past, half-finished, or just needs a little love? They could win a \$500 gift card to help with their renovations - perfect for adding value or making their home feel more like home. There are 40 chances to win, here's how to share the contest and encourage your clients to enter:



HOW POST THE ASSETS ON YOUR SOCIALS:

- 1.** Download the contest assets.
- 2.** Create a custom URL by logging into remax.net with your email address. Search to find the On The House contest, follow the instructions and copy your unique URL.
- 3.** Create a post, add your own message and include your custom URL.

EXAMPLE MESSAGING

New place, fresh start. You could win \$500 to make it feel like home. Now's your chance to enter to win a \$500 gift card.

Outdated backsplash? Half-finished baseboards? You could win \$500 and finally check that reno project off your list.

Got a project and need a little push to get it done? Here's your chance to win a \$500 gift card.

OR SEND THEM DIRECTLY TO THE CONTEST SITE:

Send your unique URL through email or text it to your clients. By using this custom URL you will be able to see which of your clients entered the contest. You will receive a lead through email with their contact info to encourage you to reach out and wish them luck!