

2025 REMAX[®] vs. THE INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.



BRITISH
COLUMBIA

National, Full-Service Brokerage Brands

	Canadian Total Transaction Sides ¹	Sides Per Agent ²	Total Brand Awareness ³	Countries & Territories ⁴	Offices in Canada ⁴	Offices Worldwide ⁴	Agents in Canada ⁴	Agents Worldwide ⁴
	316,377	14.1	95.3%	110+	938	8,735	25,171	146,627
	169,247	10.9	85.3%	1	650+	600	20,000+	20,000+
CENTURY 21	68,918	9.3	86.3%	79	400+	11,000	10,500+	130,200
	54,935	9.9	9.1%	27	N/A	N/A	6,800+	85,000+
	34,701	8.1	58.6%	1	200 +/-	200 +/-	6,000 +/-	6,000 +/-
	17,385	3.4	26.0%	9	143 +/-	160+	12,350 +/-	N/A ⁵
	5,520	7.3	0.4%	1	10	10	980 +/-	980 +/-
	4,966	6.9	0.1%	1	24 +/-	24 +/-	1,100+	1,100+
	1,667	14.2	N/A	1	6	6	130	130
	1,630	7.0	N/A	1	7	7	235 +/-	235 +/-
	853	12.4	0.1%	1	6	6	69	69

N/A = Data not publicly available.

/// The *greatness* in you. SM ///

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¹Canadian Total Transaction Sides for 2024 obtained from third party data and is +/- 2% in major markets. Includes residential transactions only, and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land, and co-listings. Does not include Yukon and Nunavut due to low reported transactions. Data from Sault Ste Marie, ON is from January to August 2024 only. ²Sides per Agent data calculated by dividing Canadian Total Transaction Sides by number of agents who closed at least one transaction in 2024, not including co-listing or co-buying agents, as obtained from third-party data. ³MMR Strategy Group study of total awareness of real estate brands among buyers, sellers, and those planning to buy or sell. ⁴Office, agent, and countries and territories data collected March 2025, based on latest available statistics from various sources. Century 21 data is as reported by Anywhere Real Estate Corporation on SEC10-K, Annual Report for 2024 or from company websites, the Canadian Real Estate Association (CREA) or other industry sources; data for all other competitors is from company websites, CREA and other industry sources. Actual transaction sides, office count, and agent count may differ. RE/MAX office, agent, and countries and territories is internal data as of 12/31/2024. ⁵Data not publicly available. ©2025 RE/MAX, LLC. Each office independently owned and operated. 25_311_CAN