Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared towards you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document!** Feel free to reach out to your regional PR contact with any questions or concerns.

**RE/MAX (Office) Agent Earns Prestigious**

**RE/MAX Award**

*RE/MAX® Recognizes Local Realtor****®*** *as ‘Above the Crowd’ Among Associates in (Region) Region*

**CITY, State,** Date – RE/MAX, the most productive real estate network in the world\*, presented (First and last name), with RE/MAX (Office), as Sales Associate of the Year and has been honored with the Above the Crowd Award for the RE/MAX (Region) Region. This prestigious award recognizes outstanding agents who show the utmost trust and professionalism to clients.

(Last Name) was selected from a small group of RE/MAX Associates in the (Region) Region and (He/she) is one of a select few across the country to receive the Above the Crowd Award, out of a network of more than 140,000 RE/MAX agents. This is the (Number) year (Last name) has received this award.

“(First name)’s tireless dedication to serving (His/her) clients, consumers and community has allowed (him/her) to achieve this exceptional honor,” said (Broker/Owner First and Last Name), Broker/Owner of RE/MAX (Office). “The Above the Crowd Award is a significant accomplishment and we’re extremely proud that (First name) continues to rise above and beyond in the real estate business in our community.”

(Last Name) began (His/her) career with RE/MAX (Office) in (Year) and has since demonstrated a level of service and professionalism that makes (him/her) a leader not only within the RE/MAX (office), but throughout the entire (Region) Region. In addition to the Above the Crowd Award, (Last Name) has achieved (List any other awards or outstanding contributions award recipient has attained in his/her career).

\**As measured by residential transaction sides.*

# # #

**About RE/MAX (Office Name):**

RE/MAX (Company Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Company Name) is a proud supporter of (Children’s Miracle Network Hospitals®, Susan G. Komen®, and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each office independently owned and operated.

Contact:

Name, Title

Phone, Email