**RE/MAX Agent Earns Professional Designation  
to Better Serve Homebuyers and Sellers**

**CITY, State**, **Date** – (First and last name) of RE/MAX (Office) in (City) has earned the prestigious Certified Residential Specialist® (CRS®) designation presented by the Council of Residential Specialists.

“(First name) has elevated (his/her) knowledge of home buying and selling and (He/she) is exceptionally prepared to provide an outstanding quality of service,” said (First and last name), (Title) of RE/MAX (Office). “Seasoned agents like (First name), and the thousands of RE/MAX Associates who are already CRS certified, know that extensive education and training is essential to thoroughly represent homebuyers and sellers.”

The CRS designation is the highest credential awarded to residential sales agents, managers and brokers. On average, CRS designees complete nearly twice as many transactions and earn more than three times the income than non-designee Realtors® annually. CRS members who have met specific educational and professional requirements are eligible to apply for the CRS designation.

“Homebuyers and sellers want and appreciate working with a professional real estate agent who is qualified and skilled to represent their unique needs in real estate transactions,” said (Last name), who has more than (Number) years of local real estate experience. “Achieving the CRS designation is a significant milestone for me and I’m eager to utilize my elevated skills and expertise when assisting clients find, buy and sell their homes.”

The Council of Residential Specialists is a not-for-profit affiliate of the National Association of Realtors® comprised of nearly 30,000 members. It awards the CRS designation to experienced Realtors® who have completed advanced professional training and demonstrated outstanding professional achievement in residential real estate.

(Last name) also has achieved (list other designations) designations. For more information about (Him/her) or RE/MAX (Office), please visit (Website) or call (Phone number).

For more information on the CRS designation, please visit www.crs.com.

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**About RE/MAX (Office Name):**

RE/MAX (Company Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Company Name) is a proud supporter of (Children’s Miracle Network Hospitals® and other charities), and is located at (Mailing Address). To learn more, please visit (URL).

Contact:

Name, Title

Phone, Email