



THE  
**RE/MAX**  
COLLECTION®

# MAXTECH<sup>SM</sup>

Streamline your luxury business.



**MAX/Tech<sup>SM</sup>** is a cloud-based, integrated tech ecosystem designed to streamline your business development. This all-in-one solution enables luxury agents to customize their marketing from websites and print products to much more, increasing efficiency in and out of the office. Additional resources for brokerages and teams are available. This platform has tremendous value for RE/MAX® luxury agents, all at no additional cost.





## LUXURY MARKETING SIMPLIFIED

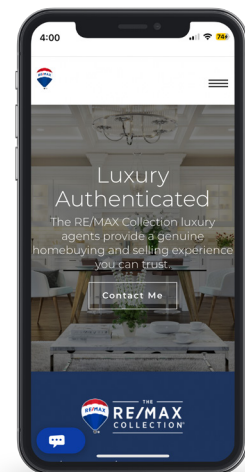
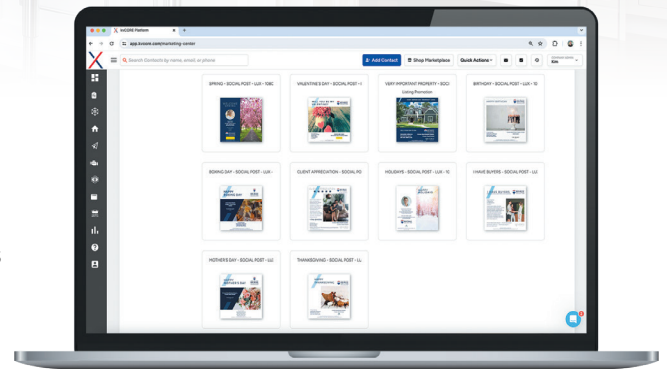
**MARKET A LISTING:** Directly connects to the MLS to automatically import property details, creating robust marketing campaigns for each listing. This includes generating social media content for various platforms. The RE/MAX Collection® listing kit offers five designs and supports listing statuses such as Just Listed, Price Reduced, Just Sold, Coming Soon and Open House. Customize roles within the listings for Agents, Co-Agents, Teams or the entire Brokerage.

**DESIGN CENTER:** Provides custom-branded print and digital materials to help luxury agents enhance their brands. Available materials include brochures, single-property websites, property tours, flyers, postcards and automated social media posts.

**AGENT WEBSITE:** Beautiful, high-performance websites feature real-time IDX home searches, detailed community pages, landing pages and home valuation tools to optimize lead capture. Customize the site with testimonials, listing carousels, custom navigation and so much more. Click website manager to get started.

**CREATE CLIENT PRESENTATIONS:** A cutting-edge CMA and presentation tool that enables luxury agents to conduct interactive and compelling pricing discussions with clients. This intuitive tool allows for creating quick CMAs or detailed, branded luxury presentations, complete with real-time activity tracking to help secure deals and follow-up. Create and view presentations on any desktop or mobile device and deliver them live, digitally or in print.

**CUSTOMER SUPPORT:** Access the chat bubble to connect with RE/MAX Customer Support. Contact the team directly via MAX/Center® > Customer Support (link in the left column) > “Chat with an Expert” or “Submit a Case” or text/call 888.398.7171.



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Fine Homes & Luxury Properties

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